



# BOWLS

NEW ZEALAND

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17th ANNUAL REPORT 2012/13

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## President's Message

In last year's report I indicated that this year would continue to be busy, and so it proved. This year saw us honoured with the launch of our centenary by our Patron, His Excellency the Governor General, at Government House. It also saw the launch of the Bowls New Zealand Hall of Fame to honour our outstanding players and administrators. The initial entry of 27 athletes and nine administrators (as well as five legends) will be inducted at the dinner this evening. We should all be very proud of their successes in our sport. I am very grateful to the members of the Investigation and Selection Committees for their efforts in making the Hall of Fame possible. Finally the Centenary Committee organised the writing of the history of bowls in New Zealand, "Bowls through the Decades" to be launched tonight. This publication provides some very interesting insights into the development of our sport in this country.

During the year the Blackjacks had a very busy season culminating in World Bowls at which they won five medals. While all members of the squad performed creditably, it was disappointing that they were unable to defend their gold medals of 2008. I know that the High Performance group are looking at ways of improving these results in future years. In March the Blackjacks, Development and Under-Eighteen teams competed against Australia for the first time at all levels and at one location. This was a great spectacle enjoyed by the participants and spectators alike. Well done to the Under-Eighteen Boys team which defeated their Australian opposition.

The National Open Championships were held in Taranaki for the first time and was, I believe, a great success. Credit must go to Taranaki Bowls and the Paritutu Bowling Club for the work they put in to make it such.

This year a revised concept of the Inter-Centre competition was trialled. This saw 24 men's and 24 women's teams compete against each other, and from the competitor's point of view it was a great success. It also meant that the final of the women's competition was a match-up that could not have occurred under the previous tournament rules. It was good to see the best bowlers the centres could field competing against each other at the same location.

The very successful Kittyhawk Under-Twenty competition was again held at Pakuranga with the level of competition being very high. It was amazing to see the level of skill matched by a high level of fair play and sportsmanship.

The National Mixed Pairs and the National Club Championship Singles, Pairs, Triples and Fours was held in Invercargill. These tournaments were severely disrupted by weather and the difficulty in getting the competitors to Invercargill. Through very good support from Bowls Southland and the Waverley Bowling Club these travails were overcome and the tournaments successfully completed.

Throughout the year I have observed the best and worst of our clubs and centres. On the one hand clubs such as Waverley, Paritutu and the Howick Bowling Clubs have been very supportive in assisting Bowls New Zealand to successfully run competitions, sometimes under trying conditions, and their efforts are very much appreciated and reflect well on their membership. On the other side of the coin I experienced a number of clubs and centres who were reluctant to submit nominations for their notable bowlers and administrators to the Hall of Fame because "it would take too much work". This was very disappointing and showed lack of appreciation of the value of honour. I trust that centres and clubs will once again look at our values and see how they can be implemented – it will make us a better sport.

I would like to thank all the members, clubs and centres that I have come into contact with during the two years of my presidency. While we had some spirited discussion, I think we all came out of it with a better appreciation of each other's positions and problems. I enjoyed it.

I would also like to thank the members of the Bowls New Zealand staff who supported me during my presidency – without their help my task would have been much more difficult.

Finally, I would like to wish my successor all the best for the next two years and I will continue to monitor the progress of our great sport and assist wherever people think I can help.

*Trevor McComish*





# Chairman's Message

2013 marks the Centennial anniversary of Bowls New Zealand where we will reflect on the past 100 years and look forward to the next 100. The celebrations were launched with a Government House Function in July and a Centennial Hall of Fame Dinner in September.

It is timely to consider how things have changed and what we need to do, to meet our Vision to be THE BEST BOWLING COUNTRY.

The way we use our time has changed and it is clear from our research that fewer folk want to be members of bowling clubs but many more do want to play the game. The statistics show that while our club membership is now just over 41,000 we have more than 51,000 folk playing on a casual basis. That is exciting and challenging at the same time. The way we deliver the game is critical.

## The Values of Bowls New Zealand

Bowls NZ's Values: Enjoy. Grow. Share. Honour. Succeed. The Board has put a lot of effort into developing and promoting our values to help guide the work of the Board.

## Notable Key Achievements

- Our sport has achieved many of our values noted above, none the least of which are the results of our Blackjacks at the World Championships in Adelaide in November/December 2012. Our team won five medals, details of which are shown later in this report. This team demonstrated "One Team" culture and all assisted in the achievements, including the Selectors, Coaches and support staff, lead by Kerry Clark OBE.
- Also we had the thrill of seeing the outstanding results of Jo Edwards, gold medal winner and Tony Grantham, silver medal winner, in the World Indoor Championships in Warilla in April 2013.
- Our annual National Awards remind us of the wonderful generosity of folk in our sport who day after day, give to others to help them enjoy their sport.

## Policies and Constitutional Changes

- The Board acknowledges the very good work earlier Boards have done through the preparation of Board Policies and plans that have been provided to the incumbent Board. While they are continually under review it is clear that this legacy has enhanced the planning and management of our sport.
- Significant changes have been made to our judicial system and the consequential changes to the Constitution. The Board wishes to pay a special tribute to Maria Clark Lawyers and its staff who worked on this project for more than 18 months to ensure the Board was satisfied with the outcome. It was a tribute to our lawyers and the counsel of our CEO that when we came to the SGM in March 2013, more than 40 notices of motion were passed without demure.

The key areas of change included:

- Establishing a consistent system for handling disputes and misconduct involving persons, members and /or officials of Bowls NZ that is fair and just, and delivered in a practical way.
- Continue to enable Clubs and Centres to manage their own disputes and misconduct in the first instance.
- Establish new judicial bodies, regulated by Bowls NZ to ensure the principles of natural justice are observed.
- Allow for decisions of Clubs and Centre to be appealed to one of the new regional judicial bodies.
- Prevent on-going appeal rights which are costly and time consuming.

## Upcoming Events and Activities

- The Australian Premier League will commence in November 2013 which will include a three person team from New Zealand,

playing a shortened version of the game with varied Laws and will be shown on Sky TV, including some live broadcasts.

- The Whole of Sport plan has been developed since September 2012. Christopher Wilson has consulted widely on ideas and plans. The Board expects to sign off this plan in August 2013 and it will be presented to the AGM in September. As part of WOS the Board made a decision that all events run by Bowls NZ will be at least cost neutral. This brings into play much more user pays for participants.
- A significant decision was taken by the Board in February concerning the Regional Service Centres and what they were expected to deliver. After consultation it was agreed that best use must be made of finite resources and therefore it is important that leadership of key challenge areas must be taken through Leadership driven by Bowls NZ in the first instance. That process is now proceeding.

## Key Personnel Changes

Kerry Clark OBE was required to resign as a Director of World Bowls due to its changed Constitution. Kerry's contribution to bowls on the World stage is significant. He was a Director from 2004 until - 2012. He continues to assist our sport as a World Bowls Technical Delegate/ Advisor to the Commonwealth Games in 2014. Has been Chair of the Laws and Constitution Committee since 2004 and still continues in that role. He does all of this, as well as his more than full time role as our CEO.

In November 2012 John Carter, then Chair of Bowls New Zealand, resigned his position having been elected to the Board of World Bowls. The Board moved a vote of thanks to John for his contribution to the Board of Bowls NZ. He had been a member since 2003 during which time there has been significant changes to the administration of our sport. The Board meetings have been streamlined with improved reporting, he has seen the adoption of One Bowls One Vision, and he has witnessed an improved Blackjacks culture to reflect the new Values. John always welcomed discussions and treated all persons fairly. There have been times when the sport has been under media pressure and attack of our CEO, John stepped up and took the lead when necessary.

Trevor McComish completes his role as President in September 2013. Trevor has been unselfish with his time carrying out his role attending events and celebrations of Club Centenaries. We thank Trevor for his work.

## Funders and Sponsors

We are especially grateful for support that we receive from all our Funders and Sponsors especially TOWER and Sport NZ. Through our Sport New Zealand Relationship Manager Sarah Dunning Sport NZ are always willing to assist with time and the expertise of their staff. We value this support.

## Conclusion

While the Board may take the strategic decisions nothing would happen without the professional leadership of our CEO Kerry Clark and his loyal and dedicated team. Steps taken by the staff are forward thinking, honest, transparent and practical. I am especially grateful to Kerry for his guidance and background information that he provides to me as required.

Since becoming Chair in November, I have been encouraged by the support of our Board members who work hard, ask questions and come to good consensus decisions for the good of our sport.

Our sport is in a time of change, change is challenging but I am confident that together we can make a difference, look forward and leave the sport in a strong position for the future generations.

Cushla McGillivray



## CEO's Message

2013/2014 is the Centennial year for our sport and the 2013 Annual General Meeting will have a special focus of recognising the past as well as focusing on what we need to do to survive for another 100 years or more.

The Centennial Hall of Fame Dinner on the Saturday evening of our AGM will honour major contributors to our first 100 years but on the afternoon of the AGM two key note addresses will highlight what we have to do to remain relevant in the current not for profit environment (Belinda Moore will address this issue) and Christopher Wilson will address our Strategic direction for the next five years.

In last year's report I highlighted that traditional sports needed to "change or die" and that an observation from a panel of eminent Sport Leaders at an international sports conference I attended was "innovation is key and sports that don't change won't be around in 30 years".

With that in mind we have conducted the following initiatives over the last 12 months-

**Facilities Review** – A major piece of work authored by Dr. Denis Mowbray looked at the number of facilities that our sport has throughout New Zealand and recommended that the sport would be in a better position to withstand the changing patterns of engagement with sport if we had fewer but stronger Clubs offering a wider variety of opportunities to take part in our sport. Our Board signed off this report in December and a pilot project is underway in the Auckland City area comprising the Clubs within the Centres of Auckland, North Harbour and Counties Manukau. We have seconded our Community Development Officer Team Leader, Martin Macenzie, to this project and he is working closely with a working group representing all of the Centres, Auckland City representatives and Bowls NZ.

**Sponsorship Strategy** – With funding assistance from Sport NZ we engaged sports marketing industry Leaders, Gemba, to develop a sponsorship and marketing strategy for our sport. The report was received by our Board early in the New Year and highlighted the need for us to adopt a sponsor objective based approach around brand, commercial opportunities and community engagement. It highlighted again the changing face of engagement with sport and the need for sports to move from a traditional approach to a community engagement model with new games and shorter time frames. This report is being used as the basis for the development of our commercial and marketing strategy which is being led by new Commercial and Marketing Manager, Ian Watson.

**Values** – During the year a new set of values for how we engage with each other at all levels was developed. They were introduced at last year's AGM and have been rolled out at Regional Seminars and with Partner Clubs. They have been well received and are an important checklist on how we want to be seen, what we stand for and how we work together.

**Whole of Sport** – Since joining our organisation in October 2012 our National Programmes and Development Manager, Christopher Wilson, has toured the country promoting a Whole of Sport approach for our sport into the future and feedback on this approach has been positive. The Whole of Sport Plan will now be developed into the Strategic Plan for the sport and a new plan for the next five years will be presented at the 2013 AGM. The plan will focus on new ways of engaging with our communities and while recognising that the traditions of our sport will be respected there is a need to engage in a "new way" going forward and this will be under an overarching MIB brand but with segmentation into ten sectors of our community.

The work undertaken under each of these initiatives sets the platform

for a challenging but exciting future.

One major positive from which we launch or change programmes is that over the last 12 months we have shown a small increase in the number of participants playing bowls but again the trend continues of a reduction in traditional membership but an increase in the pay to play/casual engagement with bowls.

### Annual Membership 2006-2013

Year	Membership	Non-members	Total
2006/07	51702	39784	91486
2007/08	50384	43972	94356
2008/09	48920	50834	99754
2009/10	45826	54024	99850
2010/11	44009	54496	98505
2011/12	42593	48702	91295
2012/13	41328	51660	92988

We are confident in stating that we think the non-membership category is understated. Under the new initiatives we will see accelerated growth through the initiatives being promoted in our Whole of Sport Plan. What we must accept is that the way people engage with sport nowadays is increasingly through a pay to play model and Clubs who manage this proactively will prosper. Expecting all pay to play participants to transfer to being traditional members is a forlorn hope and embracing the new paradigm with pay to play being the key is critical to the sports growth.

### The year in review

On pages 16 to 17 our Statement of Performance against the key strategies in our Strategic Plan are highlighted.

There is no doubt that much can be done better but in saying that a great deal of positive progress has been made in many areas. With co-operation and goodwill at all levels we can increase the numbers and quality of Coaches working with representative players, grow the number of qualified Technical Officials (Umpires), ensure that we have opportunities available to train greenkeepers and provide agronomic advice to Clubs and there are pathways available for talent identified individuals.

I was disappointed that the Regional Service Centre model did not work as well as expected. Going forward agreements have been entered into with Auckland Bowls and Bowls Wellington to deliver a reduced level of service and Bowls NZ employees will now take a lead role in working with key partners on the growth of key strategic initiatives under the new Strategic Plan.

**High performance** – The performance of our World Bowls Side in Adelaide was a major success. The target was four medals from eight disciplines and we achieved five. While disappointed that the medal colour was not gold the result demonstrates that we are still in the top echelon of bowling nations. Congratulations to all Athletes and Coaches for a job well done.

The performance by Sandra Keith on the world stage at the World Champion of Champions Singles in 2012 where she won the event on the "challenging" synthetic greens in Cyprus was an outstanding effort Jo Edwards continued to show why she is the number one woman



player in the World by winning the World Cup for the fourth time on the indoor surface at Warilla, Australia and Tony Grantham's performance at the same event in getting runner up in the men's event were outstanding.

New Zealand continues to punch well above its weight in international bowls with three of our woman bowlers in the top 16 World Ranking list, Jo Edwards 1, Val Smith 4 and Sandra Keith 7. We have two male bowlers in the top 16 World Ranking list with Shannon McLroy at 4 and Tony Grantham at 12. Well done to all.

**Events** – We continue to run a wide range of events that cater for all members of our community. Results are listed elsewhere in this report. The introduction of a revamped Intercentre competition was well received and 24 of our Centres entered. From feedback received this will be a very popular part of our event programme going forward.

The National Club Championships held in Invercargill in June ran into some extreme winter weather but through co-operation from participants, host Club Waverley, Bowls Southland and our Bowls NZ Staff the event was completed. Well done to all.

A big thank you to all the Clubs who hosted National events. You did an outstanding job and your volunteers are to be congratulated on being welcoming and helpful to all of those who played at your facilities.

Gold stars were achieved during the season by two of our Blackjacks – Ali Forsyth by winning his fifth title skipping the winning Pair at the Hyundai National Open Championships in New Plymouth and Dan Delany by skipping the winning four at the National Club Championship Fours in Invercargill.

### **Sponsors, Suppliers and Funders**

In what has been a continuation of a difficult commercial environment, our family of sponsors and supporters has remained very constant and stable.

TOWER remains our number one supporter and the excellent relationship we share with them is one that the whole bowls community benefits from.

Hyundai has continued to not only support our CDO programme through the supply of motor vehicles but their national sponsorship also has benefits to the game at all levels including being the naming sponsor of our National Open Championships.

The Grants Corner to Corner enjoyed its most successful year yet and continues to go from strength to strength.

I have previously mentioned the importance of Sport NZ and High Performance Sport NZ in helping us achieve our goals both on and off the green. The NZ Community Trust and Lion Foundation are also organisations without whose support we would not achieve the level of success we do.

Other valued supporters and suppliers that help the organisation in various way and deserve our utmost gratitude are; Millenium Hotels and Resorts, Brittain Wynyard (Henselite), Classic Travel, Nescafé, Legendz Teamwear, Office Max and Ricoh.

We were also extremely appreciative to receive funds throughout the year from the following; Otago Community Trust, Southern Trust, Podium, Blue Waters Trust, Youthtown and Pub Charity.

To all our sponsors, funders and suppliers a big thank you. Without your support we could not keep bowls being the great game it is.

### **Finance**

The end of year result is satisfactory in what was a very difficult year. Our commercial/sponsorship income target was not achieved and this put pressure on all other areas.

As noted last year, Bowls NZ is in a sound financial position with cash reserves that have been "tagged" for development plus a sustainable reserve for unforeseen situations.

We have used some of the development reserves for appropriate projects and will do so again in 2013/14 for our Centennial.

We have also now started to use the funds put aside for hosting World Bowls events in New Zealand with the first of these being the World Champion of Champions Singles at Burnside Bowling Club in Christchurch in November 2013.

### **Conclusion**

My special thanks to those volunteers who have assisted with our events and those who serve on the Judicial and Umpires Committees. You all do an outstanding job and are the backbone of our sport.

To Life Member Jean Ashby and her band of volunteers my thanks again for the help you give the Bowls NZ office staff with mailouts. Jean and her supporters have been doing this since Bowls NZ started in 1996 – a wonderful example of volunteerism at its best.

During the year we saw the departure of staff members Pete Thomson, Vince Roper and Nicole Ramage. I thank them for their service and wish them well for the future.

We have welcomed Christopher Wilson and Ian Watson into senior roles, Jill Blomfield into an events and administrative support role and they, along with Sam McKean who has been promoted to Administration Manager are making a key difference in leading specific areas for our sport.

A special welcome also to Peter Belliss MBE who has taken on an Assistant Coach Role with our Blackjacks squad.

To all our staff I thank them for their dedication and hard work. We have a wonderful team who work tirelessly for bowls in New Zealand. Their loyalty and support to the Board and me is much appreciated.

I am fortunate to work with a very talented Board who have a focus on the strategic direction of the sport.

They are supportive to staff at all levels but ensure that management has the freedom to manage and lead once policy has been agreed. That approach is refreshing and much appreciated. Our bowling community is in very good governance hands.



*Kerry Clark, OBE*



VISION AND MISSION



# One Bowls. One Vision.

**Vision** = To be the best bowling country.

**Mission** = Bowls is enjoyable, entertaining and accessible to all New Zealander's now and into the future.

## Promote and Grow.

- = We will promote the benefits and values that bowls delivers to New Zealand individuals, families and communities.
- = We will deliver participation pathways and recognised national brands that create opportunities to participate at every level. Including youth (schools), disability, traditional and casual participation.
- = We will monitor our public profile and the experiences we deliver to ensure we are held in high regard by the public and that we are an enjoyable, accessible, successful and a popular sport for all participants.

## Develop Talent.

- = We will deliver an effective High Performance programme.
- = We will build a high performance and coaching culture that results in success and recognition on the international stage, in both play and administration.
- = We will establish clear talent development pathways and opportunities to participate in our sport at all levels.
- = We will grow leadership capability that empowers our people and improves governance at all levels of our sport.

## Deliver World Class Environments.

- = We will produce World Class playing surfaces and events.
- = We will assess and monitor the proportion of high quality New Zealand playing surfaces.
- = We will invest in and monitor the development of highly trained green keeping personnel.
- = We will support and work with our Partner Clubs to deliver a strong and sustainable network, recognised as popular community hubs providing an accessible, enjoyable and welcoming introduction to our sport.

## Strengthen our Structure, Culture and Capability.

- = We will put in place systems, processes, development, structure and governance and work with our Partner Clubs in these areas.
- = We will be aligned at every level of the sport from club to national level delivering the One Bowls One Vision Strategies.
- = We will develop and implement a bowls Strategic Facilities Optimization Plan.
- = We will become a Values based organisation.

## Ensure a Sustainable Future.

- = We will attract and retain people to our sport from participants, bowlers, volunteers and officials through support, recognition and reward.
- = We will build revenue streams, investment from national funders and stakeholders and develop reserve funds.
- = We will ensure all participants are part of the membership structure.
- = We will honour our participants, traditions and etiquette, and the principles of teamwork, honesty, integrity and fair play.

## Our Values

**Enjoy** our greens and facilities,  
our social interactions, our game.

**Grow** the game, our image,  
our abilities, our future.

**Share** our resources,  
our stories, our knowledge,  
our skills and experiences.

**Honour** and respect our  
diversity, our history, our values,  
our achievements.

**Succeed** by planning, investing and  
cooperating, and that we celebrate our  
success on and of the green.



## National Bowls Awards 2011-2012 Season

The Bowls New Zealand National Awards are a prestigious event in which we recognise outstanding contributions to bowls in New Zealand. We honour the dedication and passion these individuals, clubs and centres show towards our sport.

### Centre of the Year

Winner: Bowls Southland

### TOWER Club of the Year

Winner: Burnside Bowling Club

Finalists: Waitoa Bowling Club

### Legendz Player of the Year

Winner: Jo Edwards

Finalists: Mandy Boyd, Sandra Keith and Val Smith

### Young Player of the Year

Winner: Mandy Boyd

Finalists: Andrew Kelly

### Coach of the Year

Winner: Ben King

Finalists: Ricky Dunne, Tony Marinkovic and Cushla McGillivray

### Don Mason Memorial Administrator of the Year

Winner: Trevor Duffy

Finalists: Phil Cross

### Official of the Year

Winner: Bruce Tayler

Finalists: Michael Johnson

### Greenkeeper of the Year

Winner: Mike Stanaway

Finalists: Ray Hazelwood

### Volunteer of the Year

Winner: Robin Shanks

Finalists: Jim Cox

### Media Award

Winner: Alistair McMurran

Finalists: Logan Savory



EVENTS

# International Events

## World Champion of Champion Singles 22-27 Oct 2012 Cyprus

Men's:	Pete Hodson	Bronze
Women's:	Sandra Keith	Gold

## NZ World Bowls Team v South Australia 24-26 Oct 2012 Adelaide, Australia

Tests won New Zealand (4) South Australia (2)		
Men:	Ali Forsyth, Matt Gallop, Richard Girvan, Tony Grantham, Shannon McIlroy	NZ = 2 South Australia = 1 NZ Won
Women:	Mandy Boyd, Jo Edwards, Jan Khan, Val Smith, Lisa White	NZ = 2 South Australia = 1 NZ Won

## Hong Kong International Bowls Classic 3-11 Nov 2012 Hong Kong, China

Men's Singles:	Shaun Scott	3 <sup>rd</sup> round of singles competition
	Blake Signal	3 <sup>rd</sup> round of singles competition
Women's Singles:	Amy McIlroy	3 <sup>rd</sup> round of singles competition
	Clare McCaul	3 <sup>rd</sup> round of singles competition
Mens' Pairs:	Shaun Scott & Blake Signal	Playoffs
Womens' Pairs:	Amy McIlroy & Clare McCaul	4 <sup>th</sup> in section group

## World Bowls Championships 24 Nov – 9 Dec 2012 Adelaide, Australia

The Team:	Mandy Boyd, Jo Edwards, Ali Forsyth, Matt Gallop, Richard Girvan, Tony Grantham, Jan Khan, Shannon McIlroy, Val Smith, Lisa White	Coaching Team:	Dave Edwards (National Coach), Raelene Peters (Assistant Coach), Terry Scott (Assistant Coach), Josie Uren (Assistant Coach)
Men's Singles:	Bronze	Women's Singles:	Silver
Mens' Pairs:		Womens' Pairs:	Silver
Mens' Triples:	Bronze	Womens' Triples:	Silver
Mens' Fours:		Womens' Fours:	

## Trans Tasman 20-22 Mar 2013 Howick Bowling Club, Auckland, New Zealand

Under 18 – Tests won New Zealand (3) Australia (3) Australia won on shots differential		
Under 18 Men:	Cameron Bailey, Dean Drummond, Richard Hocking, Ethan Kelleher, Elliot Mason	NZ = 2 Australia = 1 NZ Won
Under 18 Women:	Siobhan Archer, Tayla Bruce, Selina Goddard, Katelyn Inch, Nicole Toomey	NZ = 1 Australia = 2 Aus Won

Development – Tests won New Zealand (2) Australia (4)		
Development Men:	Chris LeLievre, James Pugh, Greg Ruaporu, Blake Signal, Mark Watt	NZ = 1 Australia = 2 Aus Won
Development Women:	Angela Boyd, Kirsten Griffin, Rachel McDowall, Clare McCaul, Amy McIlroy, Sheryl Pearce	NZ = 1 Australia = 2 Aus Won

Open – Tests won New Zealand (2) Australia (4)		
Mens' Side:	Dan Delany, Ali Forsyth, Tony Grantham, Andrew Kelly, Shannon McIlroy	NZ = 1 Australia = 2 Aus Won
Womens' Side:	Mandy Boyd, Jo Edwards, Sandra Keith, Val Smith, Lisa White	NZ = 1 Australia = 2 Aus Won



# National Events

## National Secondary School Championships 9-11 Dec 2012

Hamilton City & Hillcrest Bowling Clubs, Hamilton

Boy's Singles:	Cameron Bailey - Shirley Boys High School	Girl's Singles:	Siobhan Archer - Howick College
Runner Up:	Talor Duncan - Tauranga Boys College	Runner Up:	Savanna Lauder - Whangarei Girls High School
Boys' Pairs:	Jacobi Kohu-Morris & Callum Horwell - Logan Park High School	Girls' Pairs:	Tarani Paul & Sadie Sieglar - St Dominics College
Runner Up:	Stefan McCartain & Nathan Arlidge - Tauranga Boys High School	Runner Up:	Teaghan Mower & Stephanie Mower - Ellesmere College

## Hyundai National Open Championships

28 Dec 2012 – 9 Jan 2013

Paritutu Bowling Club (HQ), Taranaki

Men's Singles:	Shaun Scott - North East Valley	Women's Singles:	Val McEldowney - New Plymouth
Mens' Pairs:	Ali Forsyth (s), Matthew Gallop - Composite	Womens' Pairs:	Sandra Keith (s), Serena Matthews - Dunsandel
Mens' Fours:	Rowan Brassey (s), Beau Prideaux, Roger Hassall, Brett Hassall - Composite	Womens' Fours:	Heather Johns (s), Val Keightly, Debbie Smith, Carolyn Harris - Paritutu
Men's Consistency:	Dan Delany - Onehunga	Women's Consistency:	Serena Matthews - Dunsandel

## Bowls NZ Challenge Trophy

8-10 Feb 2013

Howick Bowling Club, Auckland

Winner:	Central
Team:	Logan Amer, Angela Boyd, Dean Drummond, Kirsten Griffin, Kaaren Guilford, Richard Hocking, Clare McCaul, Blake Signal, Nicole Toomey, Tim Toomey, Lisa White, Euan Wong

## Bowls NZ National Intercentre

21-24 Feb 2013

Howick Bowling Club (HQ), Auckland

Men:	Dunedin	Women:	Canterbury
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## Bowls NZ National Interclub

23-24 Mar 2013

Northern & Palmerston North Bowling Club's, Manawatu

Mens:	Division One Division Two	Stoke Palmerston North	Nelson Manawatu
Womens:	Division One Division Two	Johnsonville Northern	Wellington Manawatu

## Kittyhawk National Under 20 Singles

29 Mar – 1 Apr 2013

Pakuranga Bowling Club, Auckland

Men's Singles:	Liam Eathorne - Riccarton Racecourse	Women's Singles:	Selina Goddard - Carlton Cornwall
Runner Up:	Sheldon Bagrie-Howley - Gore	Runner Up:	Siobhan Archer - Papakura

## National Mixed Pairs Final

20-21 Jun 2013

Waverley Bowling Club, Invercargill

Winners:	Craig Merrilees and Wendy Jackson - Waikiwi
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## National Club Championships

22-27 Jun 2013

Waverley Bowling Club, Invercargill

Men's Singles:	Chris Le Lievre - Onehunga	Women's Singles:	Serena Matthews - Dunsandel
Mens' Pairs:	Nigel Birkbeck (s), Kieran Fleury - Wakari	Womens' Pairs:	Averil Fowler (s), Sue Kincaid - Balfour
Mens' Triples:	Blair Barringer (s), Robbie Thomson, Roger Barron - Fairfield	Womens' Triples:	Reen Stratford (s), Karen De Jongh, Bev Crowe - Carlton Cornwall
Mens' Fours:	Dan Delany (s), Joe Whitelaw, Jordan King, Scott Evans - Onehunga	Womens' Fours:	Marilyn McLeod (s), Robyn Davis, Robyn Matthews-Hunt, Pauline Bowler - Tauranga South



SUSTAINABLE GROWTH OF THE GAME

# Statement of Performance

## Major Objective 1: Promote and Grow

1.1 We will promote the benefits and values that bowls delivers to New Zealand individuals, families and communities.

Enjoy, Grow, Share, Honour and Succeed have been identified as values to reflect behaviours that are important to the bowls community. These are strong values which will unify the bowls community and guide our behaviour.

101 Partner Clubs have agreed that these values are important to them and are working through a process to integrate them into their club along with their own clubs values.

Values will guide our behaviour and influence how we communicate with each other.

1.2 We will deliver participation pathways and recognised national brands that create opportunities to participate at every level. Including youth (schools), disability, traditional and casual participation.

Total participation numbers in bowls overall increased by 1.85% to 92988

### Youth

8345 participations in bowls from secondary school students

1823 students participated in Squad 6

### Disability

No Exceptions component written into club plans for Partner Clubs

4 Halberg Have a Go days held

Community Development Officers are building relationships with Sports Opportunity Officers

### Traditional

Membership decreased by 2.97% to 41328

25169 people participated in Bowls NZ events

### Casual

Casual or non-membership increased by 6.07% to 51660

903 people participated in Have a Go days throughout the country

47 clubs ran Mates in Bowls programmes for casual bowlers

1.3 We will monitor our public profile and the experiences we deliver to ensure we are held in high regard by the public and that we are an enjoyable, accessible, successful and popular sport for all participants.

Mates in Bowls programmes are to be segmented to reach targeted segments of the community.

Ongoing promotion of bowls being a game for life and available to people from beginners and high performance.

## Major Objective 2: Develop Talent

2.1 We will deliver an effective High Performance programme.

The Blackjacks excelled at the 2012 World Bowls Championships in Adelaide winning three silver (Women's singles, pairs, and triples) and two bronze (Men's singles and triples) medals, exceeding their target of four medals.

The current High Performance programme is operating well under the management of the National Coach with all members of the Blackjacks squad receiving exposure to coaching and sport science.

2.2 We will build a high performance and coaching culture that results in success and recognition on the international stage, in both play and administration

At the World Cup Jo Edwards placed first for the fourth time in the past five years in the womens event and Tony Grantham placed second in the men's event.

Sandra Keith won the World Champion of Champions Singles in Cyprus and Pete Hodson placed third equal.

During the past 12 months further development has been made at the high performance level in acceptance of a culture based around values which are team developed and monitored.

2.3 We will establish clear talent development pathways and opportunities to participate in our sport at all levels.

The regional Talent Development squads worked very effectively during the past year culminating in the staging of another very successful Challenge Trophy event.

Four very popular and successful regional U18 training camps were held and a further National squad camp was conducted prior to the U18 Trans Tasman team being selected. This culminated in the Under 18 Boys team winning the Trans Tasman.

2.4 We will grow leadership capability that empowers our people and improves governance at all levels of our sport.

55 training and development opportunities were held with 882 volunteers taking part.



### Major Objective 3: Deliver World Class Environments.

#### 3.1 We will produce World Class playing surfaces and events.

Our contract and relationship with New Zealand Sports Turf Institute (NZSTI) continues with NZSTI providing expert advice and training for our green keepers through the bi-annual NZTurf Conference attended by 60 green keepers. NZSTI facilitate the delivery of 54 Field Days.

#### 3.2 We will assess and monitor the proportion of high quality New Zealand playing surfaces.

All competition greens are measured against bowls greens rating standards to ensure they reach the ratings standard of 55+ Database of evaluated greens established in the Southern Region.

#### 3.3 We will invest in and monitor the development of highly trained green keeping personnel.

A database of registered green keepers is in place in the Southern and Central Regions. 90% of our Partner Clubs have green keepers regularly attending training courses and field days to expand their green keeping knowledge.

### Major Objective 4: Strengthen our Structure, Culture and Capability.

#### 4.1 We will put in place systems, processes, development, structure and governance and work with our Partner Clubs in these areas.

101 Partner Clubs are focusing on becoming a strong, sustainable clubs. Our Community Development Officers build partnerships through direct club support, facility and events best practice, marketing and promotion, funding support, community sport development and communication and endorsement.

36 Clubs have achieved Club Check standards.

#### 4.2 We will be aligned at every level of the sport from club to national level delivering the One Bowls One Vision Strategies.

Bowls NZ has continued its partnership with three Regional Service Centres to enable delivery of key areas including coaching, technical, greens and environments and youth.

Regional Service Centres have facilitated forums for Centre representatives.

#### 4.3 We will develop and implement a bowls Strategic Facilities Optimisation Plan.

The Board of Bowls New Zealand accepted the Facilities Strategy report in February. A pilot programme has been established in the Greater Auckland area to analyse the specific challenges for bowls. The findings of this report will then enable us to begin analysing the number of venues and sites that our game requires to be sustainable. This will be driven by the community.

#### 4.4 We will become a Values based organisation.

Through support from the Community Development Officers clubs will be aided in identifying what values are important to them and their community and how to implement these.

### Major Objective 5: Ensure a Sustainable Future.

#### 5.1 We will attract and retain people to our sport from participants, bowlers, volunteers and officials through support, recognition and reward.

The number of casual participants has increased 6.07%

#### 5.2 We will build revenue streams, investment from national funders and stakeholders and develop reserve funds.

Overall we have had growth in our revenue streams.

#### 5.3 We will honour our participants, traditions and etiquette, and the principles of teamwork, honesty, integrity and fair play.

Ensure all players from casual and traditional to high performance, via all clubs and venues, have the bowls in New Zealand values introduced, adopted and shared.

# Our Membership

92,988 people participated in bowls during the 2012/2013 season. There were 41,328 members and 51,660 non-member participants.

Over the last year, membership decreased by 2.97% while non member participation increased by 6.07%

Northern Region	Membership	Non-member participants	Total
Far North	709	602	1311
Northland	1423	545	1968
North Harbour	2657	3175	5832
Auckland	5100	11489	16589
Counties Manukau	1157	406	1563
Waikato	2003	2095	4098
Thames Valley	1204	367	1571
Bay of Plenty	2472	1925	4397
<b>Northern Region Total</b>	<b>16725</b>	<b>20604</b>	<b>37329</b>

Central Region	Membership	Non-member participants	Total
Hawkes Bay	1488	1211	2699
Taranaki	1826	1264	3090
Wanganui	749	426	1175
Manawatu	1209	1210	2419
Gisborne East Coast	472	568	1040
Kapiti Coast	1400	823	2223
Wairarapa	375	448	823
Wellington	3061	3442	6503
<b>Central Region Total</b>	<b>10580</b>	<b>9392</b>	<b>19972</b>

Southern Region	Membership	Non-member participants	Total
Nelson	738	879	1617
Marlborough	549	347	896
Canterbury	4851	12155	17006
Buller	92	0	92
West Coast	166	189	355
South Canterbury	778	849	1627
North Otago	316	85	401
Central Otago	1100	1810	2910
South Otago	340	167	507
Dunedin	3332	2902	6234
Southland	1761	2281	4042
<b>Southern Region Total</b>	<b>14023</b>	<b>21664</b>	<b>35687</b>

National Totals	Membership	Non-Member Participants	Total
2012/2013	41328	51660	92988
2011/12	42593	48702	91295
% change	-2.97%	6.07%	1.85%



FINANCIALS





## INDEPENDENT AUDITOR'S REPORT

### TO THE MEMBERS OF BOWLS NEW ZEALAND INCORPORATED

#### Report on the Financial Statements

We have audited the financial statements of Bowls New Zealand Incorporated and its subsidiary on pages 21 to 27, which comprise the group and parent statements of financial position of Bowls New Zealand Incorporated as at 30 June 2013 and the group and parent statements of financial performance, and statements of movements in equity for the year then ended, and a summary of significant accounting policies and other explanatory information.

#### Board's Responsibility for the Financial Statements

The board is responsible for the preparation and fair presentation of financial statements in accordance with generally accepted accounting practice in New Zealand and for such internal control as the board determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing (New Zealand).

Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of financial statements that present fairly the matters to which they relate in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Other than in our capacity as auditor we have no relationship with, or interests in, Bowls New Zealand Incorporated or its subsidiary.

#### Opinion

In our opinion, the financial statements on pages 21 to 27 present fairly, in all material respects, the financial position of Bowls New Zealand Incorporated and the group as at 30 June 2013 and their financial performance for the year then ended in accordance with generally accepted accounting practice in New Zealand.

#### Other Matter

The financial statements of Bowls New Zealand Incorporated and the group for the year ended 31 March 2012 were audited by another auditor who expressed an unmodified opinion on those statements on 8 August 2012.

*Hayes Knight Audit NZ*

HAYES KNIGHT AUDIT NZ  
AUCKLAND, NEW ZEALAND  
9th August 2013

**BOWLS NEW ZEALAND INCORPORATED –  
STATEMENT OF FINANCIAL POSITION AS AT 30 JUNE 2013**

	Note	Group 2013	Group 2012	Parent 2013	Parent 2012
Accumulated Surpluses		44,759	192,956	133,897	189,423
Operations Sustainable Reserve	13	500,000	500,000	500,000	500,000
Development Reserve	13	415,000	415,000	415,000	415,000
World Bowls Reserve	13	283,052	335,000	283,052	335,000
NZSTI Membership Benefits Reserve	13	264,337	348,829	264,337	348,829
<b>Total Equity</b>		<b>\$1,507,148</b>	<b>\$1,791,785</b>	<b>\$1,596,286</b>	<b>\$1,788,252</b>
<b>Represented by: Current Assets</b>					
BNZ Current and Call Accounts		234,660	119,859	234,350	119,347
Rabobank Deposit Account		485,981	569,977	485,981	569,977
BNZ Term Deposit Accounts	5	300,000	300,000	300,000	300,000
Westpac Term Deposit Accounts	5	650,000	650,000	650,000	650,000
Tower Managed Funds	5	-	33,007	-	33,007
Dorchester Investments	5	7,421	5,265	7,421	5,265
Bowls Events NZ Ltd		-	-	51,948	-
Accounts Receivable		27,078	8,349	27,078	8,349
Sundry Debtors and Accrued Income		75,247	60,716	75,247	60,716
Deferred Expenditure and Prepayments		28,186	11,273	28,186	11,273
Inventories		17,923	42,531	17,923	42,531
Goods & Services Tax		9,663	10,227	9,663	10,227
		<b>\$1,836,159</b>	<b>\$1,811,204</b>	<b>\$1,887,797</b>	<b>\$1,810,692</b>
<b>Less: Current Liabilities</b>					
Accounts Payable		39,717	57,873	39,717	57,873
Sundry Creditors and Accruals		134,466	136,202	134,466	136,202
Bowls Events NZ Ltd		-	-	-	3,021
Tower Bowls Development Fund	10	153,503	108,689	153,503	108,689
Deferred Income - Trust Grants		74,950	107,555	74,950	107,555
Deferred Income – Sport NZ		212,000	37,690	212,000	37,690
Deferred Income - Centennial		4,502	-	4,502	-
Income in Advance		61,500	-	24,000	-
		<b>680,638</b>	<b>448,009</b>	<b>643,138</b>	<b>451,030</b>
<b>Working Capital</b>		<b>\$1,155,521</b>	<b>\$1,363,195</b>	<b>\$1,244,659</b>	<b>\$1,359,662</b>
<b>Non Current Assets</b>					
Fixed Assets	4	87,290	79,761	87,290	79,761
Intangible Asset - Contractual Rights	3	264,337	348,829	264,337	348,829
		351,627	428,590	351,627	428,590
		<b>\$1,507,148</b>	<b>\$1,791,785</b>	<b>\$1,596,286</b>	<b>\$1,788,252</b>

Approved on behalf of Bowls New Zealand Inc. on: 9th August 2013

By: 

P K Clark  
Bowls NZ Inc CEO



Cushla McGillivray  
Bowls NZ Inc. Chairperson

The attached notes form part of these financial statements

**BOWLS NEW ZEALAND INCORPORATED –  
STATEMENT OF FINANCIAL PERFORMANCE FOR THE YEAR ENDED 30 JUNE 2013**

	Note	Group 2013	Group 2012	Parent 2013	Parent 2012
<b>Income</b>					
Membership Fees		937,574	906,813	937,574	906,813
Grants	6	1,029,834	934,408	1,029,834	934,408
Sponsorship	7	112,816	102,000	112,816	102,000
Commercial Relationships		126,815	129,203	126,815	129,203
Competitions		294,769	141,016	294,769	141,016
Mates In Bowls		13,012	11,258	13,012	11,258
Regional Development Squad Fees		19,246	11,063	19,246	11,063
Interest		60,798	64,022	60,798	64,022
Tower Bowls Development Fund		11,633	34,500	11,633	34,500
Sundry		28,819	39,886	28,819	39,886
<b>Total Income</b>		<b>\$2,635,316</b>	<b>\$2,374,169</b>	<b>\$2,635,316</b>	<b>\$2,374,169</b>
<b>Expenditure</b>					
Administration – Salaries & Employee Expenses		578,008	541,406	578,008	541,406
Administration - Other		277,815	246,814	277,613	246,814
Community Development Officers		349,477	340,139	349,477	340,139
Community Sport and National Programmes		120,412	91,966	120,412	91,966
Competitions		310,477	162,473	310,477	162,473
Governance		48,830	79,274	48,830	79,274
High Performance Programme		430,277	344,932	430,277	344,932
International Levies		22,568	25,188	22,568	25,188
Marketing & Communication		114,894	119,110	114,894	119,110
One Bowls One Vision		176,644	167,393	176,644	167,393
Talent Programme		110,358	75,798	110,358	75,798
Tower Development Fund		11,633	-	11,633	-
Turf Culture – Contractual Rights Amortisation	3	100,005	100,000	100,005	100,000
Turf Culture - Costs Incurred		2,224	713	2,224	713
Impairment Provision – Dorchester		0	7,465	0	7,465
Development Projects	9	93,271	225,887	93,271	225,887
Tower Managed Funds - Write Off		11,344	-	11,344	-
Sundry		26,346	21,972	26,346	21,972
World Bowls 2016		92,469	-	-	-
<b>Total Expenditure</b>		<b>\$2,877,052</b>	<b>\$2,550,530</b>	<b>\$2,784,381</b>	<b>\$2,550,530</b>
<b>Operating Surplus/(Deficit) Before Depreciation</b>		<b>(241,736)</b>	<b>(176,361)</b>	<b>(149,065)</b>	<b>(176,361)</b>
Less: Depreciation	4	(42,901)	(48,813)	(42,901)	(48,813)
<b>Surplus/(Deficit) for the year</b>		<b>(\$284,637)</b>	<b>(\$225,174)</b>	<b>(\$191,966)</b>	<b>(\$225,174)</b>

The attached notes form part of these financial statements



**BOWLS NEW ZEALAND INCORPORATED –  
STATEMENT OF MOVEMENTS IN EQUITY FOR THE YEAR ENDED 30 JUNE 2013**

	Note	2013	Group 2012	2013	Parent 2012
<b>Accumulated Surpluses</b>					
Opening Balance		192,956	253,238	189,423	249,705
Current Year Surplus / (Deficit)		(284,637)	(225,174)	(191,966)	(225,174)
Transfer from Development Reserve		-	85,000	-	85,000
Transfer from NZSTI Membership Benefits Reserve		84,492	79,892	84,492	79,892
Transfer from World Bowls 2016 Reserve		51,948	-	51,948	-
Closing Balance		<b>\$44,759</b>	<b>\$192,956</b>	<b>\$133,897</b>	<b>\$189,423</b>
<b>Operations Sustainable Reserve</b>					
Opening Balance		500,000	500,000	500,000	500,000
Closing Balance	13	<b>500,000</b>	<b>500,000</b>	<b>500,000</b>	<b>500,000</b>
<b>Development Reserve</b>					
Opening Balance		415,000	500,000	415,000	500,000
Transfer from / (to) Accumulated Surpluses		-	(85,000)	-	(85,000)
Closing Balance	13	<b>415,000</b>	<b>415,000</b>	<b>415,000</b>	<b>415,000</b>
<b>World Bowls 2016 Reserve</b>					
Opening Balance		335,000	335,000	335,000	335,000
Transfer from / (to) Accumulated Surpluses		(51,948)	-	(51,948)	-
Closing Balance	13	<b>283,052</b>	<b>335,000</b>	<b>283,052</b>	<b>335,000</b>
<b>NZSTI Membership Benefits Reserve</b>					
Opening Balance		348,829	428,721	348,829	428,721
Transfer from / (to) Accumulated Surpluses		(84,492)	(79,892)	(84,492)	(79,892)
Closing Balance	13	<b>264,337</b>	<b>348,829</b>	<b>264,337</b>	<b>348,829</b>
<b>Total Equity</b>		<b>\$1,507,148</b>	<b>\$1,791,785</b>	<b>\$1,596,286</b>	<b>\$1,788,252</b>

The attached notes form part of these financial statements

**BOWLS NEW ZEALAND INCORPORATED –  
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2013**

**NOTE 1 STATEMENT OF ACCOUNTING POLICIES**

**Reporting Equity**

Bowls New Zealand Inc. (Bowls NZ) is an incorporated society registered under the Incorporated Societies Act 1908.

**Preparation Basis**

These financial statements have been prepared in accordance with generally accepted accounting practice in New Zealand as defined by Financial Reporting Standards and Statements of Standard Accounting Practice, and comply with these applicable financial reporting standards. Bowls NZ is not required to adopt the New Zealand equivalents to the International Financial Reporting Standards.

**Differential Reporting**

Bowls NZ qualifies for differential reporting exemptions as it is not publicly accountable and not 'large' as defined by the New Zealand Institute of Chartered Accountants Differential Reporting Framework. The Board have prepared these financial statements having regard to this reporting framework, omitting certain disclosures in accordance with the differential reporting exemptions available.

# **BOWLS NEW ZEALAND INCORPORATED – NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2013**

## **NOTE 1 STATEMENT OF ACCOUNTING POLICIES**

### **Measurement Base**

The accounting principles recognised as appropriate for the measurement and reporting of income and expenditure and the financial position on a historical cost basis are followed by Bowls NZ.

### **Specific Accounting Policies**

The specific accounting policies which materially affect the measurement of income and expenditure and of the financial position have been applied as follows:

#### **(a) Basis of Consolidation**

The consolidated financial statements include the parent entity and its subsidiary as explained in Note 12. All significant inter-entity transactions and balances are eliminated on consolidation.

#### **(b) Fixed Assets and Depreciation**

Fixed assets are shown at cost less accumulated depreciation. Depreciation is calculated using the straight line method so as to write off cost over the economic lives of the assets, which have been assessed as follows:

Computers and Office Equipment	2.5 to 5 years
Leasehold Improvements	6 years
Motor Vehicles	5 years

#### **(c) Accounts Receivable**

Accounts receivable are stated at their net realisable value.

#### **(d) Interest**

Interest has been accrued up to balance date on all investments where that interest is expected to be recoverable.

#### **(e) Inventories**

Inventories are stated at the lower of cost or estimated realisable value in respect of items purchased and held at balance date for sale or allocation in the next financial year.

#### **(f) Goods and Services Tax**

The financial statements have been prepared on a GST exclusive basis with the exception of accounts receivable and accounts payable which are stated inclusive of GST.

#### **(g) Operating Leases**

Lease and rental payments made in respect of operating leases are recognised in the Statement of Financial Performance as they are incurred over the term of the lease.

#### **(h) Recognition of Income and Expenditure**

Income is recognised when it is earned. Expenditure is recognised as it is incurred. Income derived and expenditure incurred that is attributable to the next financial year, is deferred for recognition in the Statement of Financial Performance for that next financial year.

#### **(i) Contra**

Contra received is recognised as sponsorship income when amounts are quantifiable in terms of the sponsorship contract.

#### **(j) Investments**

Investments in deposits are recorded at the carrying value of the investment. Investments in shares are recorded at the value of the initial investment less capital repayments and any provision for impairment.

#### **(k) Intangible Asset**

The intangible asset is stated at initial recognition value plus accumulated net present value adjustments and less accumulated amortisation. The asset is amortised over its economic life of 5 years.

#### **(l) Taxation**

Bowls NZ is a non-profit organisation involved in the promotion of sport and thus is exempt from income tax, in terms of Section CW46 of the Income Tax Act 2007.

### **Changes in Accounting Policies**

There have been no changes in accounting policies. All policies have been applied on a consistent basis with those used in the previous year.

## **NOTE 2 ESTABLISHMENT AND OBJECTS OF BOWLS NEW ZEALAND**

Bowls NZ was established on 1 May 1996 from the merger of the New Zealand Bowling Association Inc. and the New Zealand Women's Bowling Association Inc.

The objects of Bowls NZ are to promote, organise and foster the game of bowls in New Zealand.

**NOTE 3 CONTRACTUAL RIGHT BENEFITS FROM NZSTI MEMBERSHIP**

Bowls NZ was one of two full members of another incorporated society, New Zealand Sports Turf Institute, (“NZSTI”). During the 2011 financial year NZSTI sold its business to Premium Power Limited (subsequently renamed to New Zealand Sports Turf Institute Limited). As part of the transaction Bowls NZ received a contractual right to receive free turf culture services from Premium Power Limited for a period of 5 years from the date of settlement being 30 April 2011.

The benefit of this contractual right has been recognised as income and as an intangible asset within the 2011 year financial statements of Bowls NZ.

The initial recognition amount was \$441,589, measured in terms of the net present value of the fair value of the services to be received, with the calculations incorporating a discount rate of 5%.

The stated value of the Intangible Asset is as follows:

	Group		Parent	
	2013	2012	2013	2012
Initial recognition amount	441,589	441,589	441,589	441,589
Less Accumulated amortisation expenses	(216,671)	(116,666)	(216,671)	(116,666)
Plus Accumulated net present value adjustments	39,419	23,906	39,419	23,906
	<b>\$264,337</b>	<b>\$348,829</b>	<b>\$264,337</b>	<b>\$348,829</b>

The net non-cash expense within the Statement of Financial Performance for the year ended 30 June 2013 is \$84,492 (30 June 2012: \$79,892). The net non-cash expense is the result of the amortisation of \$100,005 (2012: \$100,000) and the net present value adjustment of \$15,513 (2012: \$20,108) which is included in sundry income.

**NOTE 4 FIXED ASSETS (GROUP AND PARENT)**

FIXED ASSETS 2013	Cost	Depreciation for the year	Accumulated Depreciation	Net Book Value
Computer Hardware & Software	321,809	32,601	283,524	38,285
Office Furniture & Equipment	101,144	5,563	87,307	13,837
Motor Vehicles	36,384	3,606	3,606	32,778
Leasehold Improvements	6,366	1,061	4,445	1,921
Coaching Equipment & Sundry Items	14,763	70	14,294	469
	<b>\$480,466</b>	<b>\$42,901</b>	<b>\$393,176</b>	<b>\$87,290</b>

FIXED ASSETS 2012	Cost	Depreciation for the year	Accumulated Depreciation	Net Book Value
Computer Hardware & Software	302,237	35,901	250,918	51,319
Office Furniture & Equipment	98,945	4,669	81,744	17,201
Motor Vehicles	35,556	7,111	27,836	7,720
Leasehold Improvements	6,366	1,062	3,384	2,982
Coaching Equipment & Sundry Items	14,763	70	14,224	539
	<b>\$457,867</b>	<b>\$48,813</b>	<b>\$378,106</b>	<b>\$79,761</b>

**NOTE 5 SHORT TERM INVESTMENTS**

Comprised of:

	Group		Parent	
	2013	2012	2013	2012
Westpac Deposits	650,000	650,000	650,000	650,000
Bank of New Zealand Deposits	300,000	300,000	300,000	300,000
Tower Managed Funds	-	33,007	-	33,007
Dorchester	7,421	5,265	7,421	5,265
	<b>\$957,421</b>	<b>\$988,272</b>	<b>\$957,421</b>	<b>\$988,272</b>



**NOTE 5 SHORT TERM INVESTMENTS**

**Westpac/Bank of New Zealand Deposits**

Investments held with banks all have maturity dates within 12 months of balance date and accordingly are classified as Current Assets. However it is expected that unless required, these investments will be reinvested upon maturity. This classification as Current Assets represents a change from prior year financial statement treatment. Comparative balances have also been reclassified for comparability.

**Tower Managed Funds**

Capital repayments of \$21,663 were received in the year to 30 June 2013 (2012: \$44,007) reducing the MortgagePlus investment balance from \$33,007 as at 30 June 2012 to \$11,344. Bowls NZ were advised the remaining \$11,344 would not be paid out and therefore this amount was written off and accordingly recognised as an expense in the Statement of Financial Performance. As at 30 June 2013 there are no more funds remaining invested with Tower Managed Funds (2012: \$33,007).

**Dorchester Investments**

In August 2010 the Dorchester debentures held by Bowls New Zealand were converted into shares in Dorchester Pacific Limited, options convertible to shares in Dorchester Pacific Limited, secured bonds issued by Dorchester Pacific Limited, and units in the Dorchester Property Trust (together the "Dorchester Investments"). During the year to 30 June 2013, Bowls NZ were given the option to purchase further shares. Shares to the value of \$2,156 were purchased.

**NOTE 6 GRANTS**

Comprised of:

	Group		Parent	
	2013	2012	2013	2012
Sport NZ (formerly SPARC)	657,190	693,538	657,190	693,538
NZ Community Trust	169,778	170,787	169,778	170,787
Lion Foundation	65,000	39,000	65,000	39,000
Community Trust of Otago	25,000	25,000	25,000	25,000
Halberg	54,447	6,083	54,447	6,083
Pub Charity	3,708	-	3,708	-
Southern Trust	20,000	-	20,000	-
Podium	2,250	-	2,250	-
Youthtown	3,663	-	3,663	-
Blue Waters Community Trust	3,798	-	3,798	-
Auckland City Council	25,000	-	25,000	-
	<b>\$1,029,834</b>	<b>\$934,408</b>	<b>\$1,029,834</b>	<b>\$934,408</b>

**NOTE 7 SPONSORSHIP**

During the year the following entities sponsored Bowls New Zealand Incorporated:

- Tower Insurance
- Millennium Hotels and Resorts
- Grants Whisky
- Hyundai Motors NZ Ltd
- Brittain Wynyard (Henselite)
- Classic Travel
- Legendz Teamwear

**NOTE 8 EXPENDITURE DISCLOSURES**

The surplus/(deficit) for the year includes expenditure on the following items:

	Group		Parent	
	2013	2012	2013	2012
Rental and operating lease expenses	88,122	60,596	88,122	60,596
Auditor fees - auditing services	16,000	18,000	16,000	18,000
Auditor fees - accounting assistance	7,460	8,976	7,460	8,976

**NOTE 9 DEVELOPMENT PROJECTS**

Comprised of:	Group		Parent	
	2013	2012	2013	2012
Facilities Utilisation	28,814	55,585	28,814	55,585
Future Leaders	-	51,414	-	51,414
Leadership and Capability	-	38,755	-	38,755
Values	2,990	23,674	2,990	23,674
Database	-	22,634	-	22,634
Auckland Bowls - Club Liaison Manager	-	18,029	-	18,029
Market Research	-	15,796	-	15,796
Customer Centric Workshops	17,083	-	17,083	-
Centenary	15,834	-	15,834	-
Commercial Strategy	28,550	-	28,550	-
	<b>\$93,271</b>	<b>\$225,887</b>	<b>\$93,271</b>	<b>\$225,887</b>

The expenditure on the above projects has in part been funded through specific grants from Sports NZ of \$31,000 for the Commercial Strategy and Values implementation, Auckland Council for \$25,000 for the Facilities Utilisation and those who attended the Customer Centric Workshops paid a total of \$2,018 towards the expenditure. The Auckland Bowls – Club Liaison Manager that was a development project in the last financial year is now part of our One Bowls, One Vision expenditure in this financial year.

**NOTE 10 TOWER BOWLS DEVELOPMENT FUND (PARENT AND GROUP)**

	2013	2012
Opening Balance	108,689	120,540
Plus Allocation of commission received from Tower Insurance	54,990	55,243
Less Expenditure from Fund	(10,176)	(67,094)
Closing Balance	<b>\$153,503</b>	<b>\$108,689</b>

**NOTE 11 OPERATING LEASE COMMITMENTS (PARENT AND GROUP)**

Operating leases relate to the lease of premises and office equipment. Operating Lease Commitments as at balance date were as follows:

	2013	2012
Current	91,455	71,220
Non Current	93,605	151,727
	<b>\$185,060</b>	<b>\$222,947</b>

**NOTE 12 SUBSIDIARY COMPANY**

In December 2000 Bowls NZ arranged for the incorporation of a company, Bowls Events NZ Limited (BENZ), to manage and operate World Bowls 2008 and other bowling events. Bowls NZ owns all of the shares in this company. There is no paid up capital or investments in the subsidiary company. Bowls Events NZ Limited staged the Asia Pacific Bowls Championships in January 2007 and the World Bowls Championships in 2008, both in Christchurch. The subsidiary generated surplus funds from its events and in June 2008 paid a grant of \$335,000 to Bowls NZ which is recognised in a separate reserve account. Work has now begun on World Bowls 2016 for which this reserve is being applied to. As at 30 June 2013, the reserve balance is at \$283,052 (2012: \$335,000).

**NOTE 13 RESERVES**

The Board aims to be a prudent steward of its finances, accordingly as at 30 June 2013, the Board resolved to recognise Reserves as follows:

- Operations Reserve of \$500,000, sufficient to cover estimated core operating costs for six months.
- Development Reserve of \$415,000 to be available for investment in new initiatives associated with growing the participation base or providing best practise tools and training to identified Regions, Centres and Clubs. An amount of \$85,000 was transferred from the Development Reserve during the June 2012 year.
- World Bowls 2016 Reserve of \$283,052, to be available for expenditure associated with the tournament scheduled to be held in 2016. An amount of \$51,948 was transferred from the World Bowls 2016 Reserve representing the net amount owing to Bowls NZ by BENZ as at 30 June 2013.
- NZSTI Membership Benefits Reserve of \$264,337 representing the value of turf culture services remaining to be received as at 30 June 2013, recognised as an intangible asset which will be amortised to expenses in future periods (refer to Note 3).

# Officers and Staff

## Patron

His Excellency Lieutenant General The Right Honourable Sir Jerry Mateparae

## President



Trevor McComish

## Vice President



Ann Muir

## Board



Cushla McGillivray



Matt Barber



Matt Benson



John Calvin



Andy McLean

## National Selectors/Coaches

Dave Edwards – Convenor of Selectors and National Coach

Raelene Peters – Assistant Selector and Coach

Terry Scott – Assistant Selector and Coach

Peter Belliss – Skills and Technique Coach

## Judicial Committee

Pat O’Dea\*

Martin Christensen

Neil McGillivray

Alex Wilson

Kevin Holland

## Board Risk and Audit Committee

Cushla McGillivray – Chair    Matt Barber

John Calvin

Doug Haines (of BDO)

### **Past Presidents**

1996/1997 - Joan Jagger ONZM (Auckland)\*  
1997/1998 - Malcolm Kidd (Waikato)  
1998/1999 - Edna Higgins (Nelson)\*  
1999/2000 - Ken Stott (Dunedin)  
2000/2001 - Jean Curry ONZM (Far North)\*  
2001/2002 - Brian Guy (Bay of Plenty)  
2002/2003 - Margaret Malcolm ONZM (Dunedin)  
2003/2005 – John Carter (Wellington)  
2005/2007 – Joy Gilson (Southland)  
2007/2009 - Martin Christensen (Gisborne East Coast)  
2010/2011 – Coral Wing (Manawatu)

### **Life Members**

Bob Vinsen\*  
Peter Belliss MBE  
Jean Ashby ONZM  
Martin Christensen

### **Bowls Events New Zealand Board**

Kerry Clark OBE – Chair  
John Carter  
Michael Kerr  
Cushla McGillivray  
Ken Wilson-Pyne

### **National Office Staff**

Chief Executive Officer	– Kerry Clark OBE
Commercial and Marketing Manager	– Ian Watson
National Participation and Development Manager	– Christopher Wilson
Administration Manager	– Sam McKean
Events and Finance	– Jill Blomfield
Marketing and Communications Assistant	– Nicole Fearon
Special Projects Assistant	– Ritesh Chhita
Secretary/Reception (part time)	– Pauline Rowland
Administration Assistant (part time)	– Nicki Patrick
National Coach	– Dave Edwards
Tournament Director (part time)	– Allan Griffiths
Team Leader and Region 1 Community Development Officer	– Martin Mackenzie
Region 2 Community Development Officer	– Steve Beel
Region 3 Community Development Officer	– Paul Cavanagh
Region 4 Community Development Officer	– Vince Roper (resigned June 2013)
Region 5 Community Development Officer	– Pete Thomson (resigned May 2013)

\*deceased



## Business Partners



## Sponsors

Principle sponsor:



Major sponsor:



Sponsors:



## Suppliers





**100**  
BOWLS NEW ZEALAND  
CENTENNIAL 1913 - 2013



**BOWLS**  
NEW ZEALAND  
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